



THE FRANKLIN INSTITUTE

Awards

FOR IMMEDIATE RELEASE

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EIGHT INDIVIDUALS FROM AROUND THE GLOBE HONORED BY THE FRANKLIN INSTITUTE THIS WEEK FOR OUTSTANDING SCIENTIFIC AND BUSINESS ACHIEVEMENTS

*Michael Dell, founder of Dell, to receive Business Leadership Award
CBS's Face the Nation moderator Bob Schieffer returns as Ceremony Host*

Philadelphia, PA April 25, 2013 – The Franklin Institute in Philadelphia continues its celebration of science, technology and business this week with the presentation of the 2013 Franklin Institute Awards on Thursday, April 25. The annual event in Philadelphia recognizes the monumental and critical achievements of individuals in the fields of science, business leadership and technology. Among the 2013 Laureates, Chairman and CEO of Dell Inc., **Michael Dell** will receive the *Bower Award for Business Leadership* for his visionary leadership and philanthropic work. University of Pennsylvania Linguistics Professor **William Labov** will be honored for his years of groundbreaking study of non-standard dialects. Former Director of the National Science Foundation and President-Elect of Carnegie Mellon University **Dr. Subra Suresh** is recognized with the *Benjamin Franklin Medal in Mechanical Engineering and Materials Science* and the \$250,000 *Bower Award and Prize for Achievement in Science* will be awarded to **Kenichi Iga**. The Franklin Institute Awards, often a precursor to the Nobel Prize, are awarded for outstanding achievements that have directly and positively impacted and enhanced the quality of human life and deepened our understanding of the universe. Previous laureates have included Albert Einstein, Thomas Edison, Marie and Pierre Curie, Orville Wright, Jane Goodall and Bill Gates, among many others.

The Awards Ceremony and Dinner is the culmination of a week-long series of activities aimed at education and outreach, utilizing the individual Laureates, to bring science to the community. Programs like The Franklin Institute Awards, which inspire a passion for learning about science and technology, are made possible by its generous partners. **Bank of America** celebrates 11 years as Lead Supporter of the Awards Ceremony and Dinner. The Awards Week activities, which include *Meet the Scientists, Laureates' Laboratory*, and the Laureates' symposia, are generously sponsored by Mrs. Frank Baldino, Jr., who is also an Associate Sponsor of the Awards Ceremony and Dinner. Moderator of CBS's *Face the Nation* Bob Schieffer will return to serve a second year as the Ceremony host.

2013 FRANKLIN INSTITUTE AWARD LAUREATES INCLUDE:

Michael S. Dell
Chairman and CEO, Dell, Inc. | Round Rock, Texas
BOWER AWARD FOR BUSINESS LEADERSHIP

Kenichi Iga, Dr.Eng.
Tokyo Institute of Technology | Tokyo, Japan
BOWER AWARD AND PRIZE FOR ACHIEVEMENT IN SCIENCE

Jerrold Meinwald, Ph.D.
Cornell University | Ithaca, New York
BENJAMIN FRANKLIN MEDAL IN CHEMISTRY

William Labov, Ph.D.
University of Pennsylvania | Philadelphia, Pennsylvania
BENJAMIN FRANKLIN MEDAL IN COMPUTER AND COGNITIVE SCIENCE

Robert A. Berner, Ph.D.
Yale University | New Haven, Connecticut
BENJAMIN FRANKLIN MEDAL IN EARTH & ENVIRONMENTAL SCIENCE

Rudolf Jaenisch, M.D.
Whitehead Institute for Biomedical Research
Massachusetts Institute of Technology | Cambridge, Massachusetts
BENJAMIN FRANKLIN MEDAL IN LIFE SCIENCE

Subra Suresh, Sc.D.
President-Elect, Carnegie Mellon University
Former Director, National Science Foundation
BENJAMIN FRANKLIN MEDAL IN MECHANICAL ENGINEERING AND MATERIALS SCIENCE

Alexander Dalgarno, Ph.D.
Harvard University | Cambridge, Massachusetts
BENJAMIN FRANKLIN MEDAL IN PHYSICS

About The Franklin Institute

Founded in honor of America's first scientist, Benjamin Franklin, The Franklin Institute is one of America's oldest and premier centers of science education and development in the country. Today, the Institute continues its dedication to public education and creating a passion for science by offering new and exciting access to science and technology in ways that would dazzle and delight its namesake. Recognizing outstanding achievements in science throughout the world is one important way that the Institute honors its commitment to Benjamin Franklin's legacy. For more information, please go to www.fi.edu/awards.